

GOOD COMPANY

Structure for 2024-2025 School Year

WHY WE EXIST

GoodCo exists to embody the gospel through authentic connection and friendship. We strive to break down walls of isolation and loneliness so prevalent on our campus. We are imperfect people reminding you that you're not alone, you're in good company.

The Practical Why:

- **Rebranding Christianity:** Servant of God Fulton Sheen once said: "There are not one hundred people in the United States who hate The Catholic Church, but there are millions who hate what they wrongly perceive the Catholic Church to be." Through radical hospitality, joyful community, and good conversations, we desire to show others that the Catholic Church is more than they might think. We do this through the St. Lawrence brand promise of no strings attached.
- **Training College Students in Evangelization:** GoodCo Team will be equipped in evangelization specifically through neighboring, hospitality, and conversation. The common language we will use is: *Who are your people?* and *What's the right invite?*
- **Spaces to Catalyze Threshold Movement:** With the context of the spiritual thresholds in mind (trust, curiosity, openness, seeking, and intentional discipleship) GoodCo seeks to create spaces that grow trust, spark curiosity, and provide opportunities for spiritual encounters for the open. While we believe that 99% of evangelization takes place in the context of authentic friendship, we aim to create communal spaces and events that serve as a catalyst for students being invested in by their St. Lawrence friends.

ROLE OF TEAM AND LEADS

GoodCo Team: The GoodCo Team is our boots on the ground, living the GoodCo mission through regular outreach and events. Team are people who desire to bring the GoodCo mission to campus. There is no prerequisite to being on team – just an openness to the Gospel and living a life of invitation.

GoodCo Leads: Leads are maturing disciples of Jesus committed to intentional community, spiritual growth, and apostolic mission: leading people to Jesus through authentic friendship and good conversation. Their main focus is investing in the human, spiritual, and missional formation of team members.

GoodCo Interns: GoodCo interns are Leads that take on additional logistical, administrative, and planning tasks so others can focus on relationships.

THE STUFF WE DO

- **Outreach:** GoodCo on Wescoe / Handouts / Pop-Ups
- **GoodCo Nights:** Social nights to build trust and connection (i.e. Sky Zone, bowling, lawn volleyball)
- **RISE:** Message and Adoration Night. Hosted once a Semester.
- **Team Nights:** Nights for play, prayer, and formation
- **Lead Nights:** Meeting for Leads focused on prayer, mission, and intentional community.
- **Monthly Dinners:** Jesus spent time investing in others around a table – we want to empower students to do the same. Students will invest in intentional friendships over dinner in their homes funded by GoodCo. We want to build a culture around conversations that are more than “*What’s your major and where are you from?*” Dinners are for anyone who is hungry and desiring real conversations. No matter your background, history, or beliefs. You have a seat at the table.