

GOOD COMPANY

INTERNS 2024-2025

GOOD COMPANY INTERNS (\$700 / SEMESTER, 5-8 HOURS/WEEK)

GoodCo Interns are Leads that take on additional logistical, administrative, and planning tasks so others can focus on relationships. These are the most skills-oriented positions within GoodCo. Each GoodCo Intern is responsible for managing a critical piece of GoodCo's ministry.

OUTREACH MANAGER (2 PEOPLE)

The Outreach Manager is responsible for coordinating, planning, and leading the GoodCo team in all outreach events (GoodCo on Wescoe, Pop Ups, handouts, etc.). Outgoing and fearless when talking to strangers, these managers must balance courageous relationality with skills in planning, organizing, and empowering the Team to engage in outreach events.

In addition to Lead Requirements:

- Schedule out all outreach activities in advance
- Coordinate sign-ups and organization of team
- Responsible for all planning, set up, and execution of outreach events
- Meet with GoodCo. Campus Minister Bi-Weekly

EVENTS MANAGER (1-2 PEOPLE)

Like planning events? Have an eye for details and creating irresistible environments? Take the lead on planning and developing GoodCo Belonging events like Trivia Night, Open Mic Night, and more. Expect to plan and execute 1-2 events hosting 300+ people each semester. Must have experience/skill set for event planning.

In addition to Lead Requirements:

- Responsible for all planning, set up, and execution of outreach events with the support of Campus Minister, team, and leads.
- Personal work time in event planning (≈1wk before event, higher as event approaches/happens)
- Regular collaboration with other Interns/Teams/Campus Ministers
- Monthly check-in meeting with GoodCo. Campus Minister

MARKETING MANAGER (2 PEOPLE)

Do you know photography, videography, graphic design, social media, and/or advertising? This may be the role for you!

Our Marketing Managers work collaboratively, utilizing their complementary skills to create the online and in print culture of GoodCo. Creating and leveraging social, digital and print media, this team creates and executes strategic marketing campaigns to share GoodCo culture and happenings to all of KU!

In addition to Lead Requirements:

- Personal work time in content/campaign creation and execution (≈2-4hrs/wk)
- Regular collaboration with other Interns/Teams/Campus Ministers
- Bi-weekly check-in meeting with GoodCo. Campus Minister